

# Finalists Excellence in Business 2018

Some very exciting news from Marketingheads! Marketingheads Kaye McIntyre and John Wakeling are very proud to be selected as finalists in the **Excellence in Marketing award 2018 in the Western Sydney Awards for Business Excellence**.

The Excellence in Marketing award recognises businesses that utilise a variety of marketing tools and techniques to effectively promote their business whilst engaging the end user.

Marketingheads were also selected as a **finalist in the Excellence in Small Business** category.



Kaye McIntyre, John Wakeling (Marketingheads), award sponsor “Small Business” Castle Group’s, Dhava Moodley and Ritchie Perera.

The **Excellence in Small Business** award recognises a company (less than 20 employees) that has attained significant growth and is able to demonstrate the specific strategies and processes implemented to achieve sustainable growth in the 2017/18 financial year.

With virtually all growth originating from referrals we are honoured to be part of a professional network that values excellence in an ethical framework where our goal is to achieve exceptional results for our clients.

**About the awards: Each year, WSABE entries are contested by businesses in the third largest economic powerhouse in Australia, Western Sydney. Nominations are vigorously assessed by a panel of subject matter experts, specifically selected to judge the awards based on their extensive industry experience and reputations as business leaders. This**

**merit based process gives the awards the highest possible degree of credibility and an unequalled calibre of prestige within the Greater Western Sydney region and Australia.**